

# Pathways to Knowledge Nurse Educator Conference

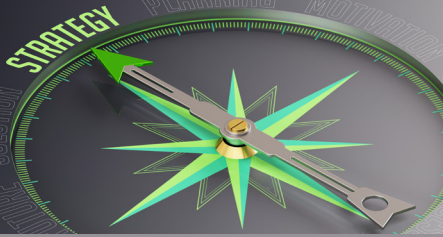
Friday, April 26, 2019

8 am - 4:30 pm

The Westin Richmond Hotel  
6631 West Broad Street  
Richmond, Virginia 23230



Jointly provided by **VCU Health** and the **Central Virginia Association of Nursing Professional Development**



# Welcome to Pathways to Knowledge Nurse Educator Conference

## Why Come?

Nursing Professional Development (NPD) practitioners and other healthcare educators are transforming professional practice to improve patient and health outcomes. Plan to attend the 2019 Pathways to Knowledge Nurse Educator Conference to ignite your passion, inspire yourself and others, and innovate your practice. Leave empowered, engaged and energized to transform the future of professional development.

## Who Should Attend?

NPD practitioners, nursing leaders, and allied health professionals with a focus on professional development or education.

## About the Conference

This year, the focus of our day will surround two areas of importance to professional development practitioners, one from the perspective of our learners, and the other from the perspective of the organizations to whom we are accountable.

The first session will address how to effectively develop education for a multi-generational workforce. With people of many ages and backgrounds, we will examine how to engage and instruct these different learners when they are often sitting side-by-side.

The second session will address the question of what is our value as NPD practitioner and the part we play in the viability of our own organizations. A practical approach will be taken to help participants learn how to effectively provide financial decision-makers with information about their CE programs that demonstrates return on investment.

## Learning Outcomes:

- NPD Practitioners will begin to develop strategic education for the masses that resonate with the individual.
- NPD Practitioners will begin to use one financial measure and one organizational strategy to demonstrate the value of continuing education in their organizations.

## Call for Poster Abstracts

The CVANPD Planning Committee welcomes abstracts from professional development educators on new, innovative and practical approaches that can be used in a variety of nursing professional development settings. Topics include: Onboarding/Orientation, Competency Management, Education, Role Development, Collaborative Partnerships, and Research/EBP/QI.

**The poster presentation application must be received by March 30, 2019.** Any questions, please contact [paul.swadley@vcuhealth.org](mailto:paul.swadley@vcuhealth.org).

## Continuing Education

**Nurses: 5.7 Contact Hours.** VCU Health is approved as a provider of continuing nursing education by the Virginia Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

**Disclaimer:** To receive CE credit, participants are required to attend all sessions of this conference. Partial credit will not be provided.

## Online Registration and Conference Fee

**IMPORTANT:** Please use Google Chrome browser to register. Register via the following link: <https://tinyurl.com/cvanpd19>  
**NOTE:** You may need to create an account in the VCU Health CloudCME. Note: If you do not receive an email confirmation, check your "junk" or "clutter" folder to locate it.

### Fees:

VCU employees / CVANPD members:	\$125
Non-VCU Colleagues /non-CVANPD members:	\$140
Conference Day Walk-In Fee:	\$155

The fee Includes all sessions, any program materials, CE credit, continental breakfast, break refreshments, and lunch.  
**NOTE:** Minimum and maximum numbers for attendance at this conference have been established, and we reserve the right to substitute speakers/topics, or cancel if necessary.

## Cancellation Policy

Full refund minus \$25 processing fee given for **WRITTEN CANCELLATIONS emailed by April 5, 2019. No refunds will be given for cancellations emailed after this date.** Due to the popularity of in this conference, we urge you to register early. Registration will be accepted on a first come, first served basis.

## Accommodations

To arrive rested for this conference, consider staying overnight at the [Westin Hotel](#). Attendees at this conference will have the opportunity to receive the reduced rate of **\$145** per night. Please call the hotel's central reservation line at (888) 627-7786 by **Friday, March 29, 2019**. Reference the "**VCU Pathways Conference guestrooms group block**" when speaking with the reservations department. You can also book [your room online!](#)

## Parking at the Conference

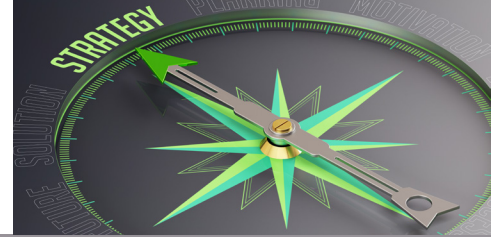
You can park at the Westin Hotel's parking lot free of charge.

## Americans with Disabilities Act

VCU Health System is an equal opportunity/affirmative action institution and does not discriminate on the basis of race, color, religion, sex, sexual orientation, gender identity, age, national origin, disability, genetic information, military status, or any other characteristic protected by applicable federal or state law. If special accommodation is needed, please contact us at (804) 828-0418. Every attempt will be made to facilitate your participation in this conference.

# Pathways to Knowledge

## Nurse Educator Conference Program



### AGENDA

8 – 8:15 am	<b>Welcome</b> <i>Donna Bear, MSN, RN-BC</i> <i>2018-2019 CVANPD Board President</i>
8:15 – 9:30 am	<b>STRATEGIES FOR DEVELOPING EDUCATION FOR A MULTI-GENERATIONAL WORKFORCE - PART 1</b> <i>Emily White, MEd</i>
9:30 – 10:00 am	<b>Break and Posters and Vendors</b>
10:00 – 11:15 am	<b>STRATEGIES FOR DEVELOPING EDUCATION FOR A MULTI-GENERATIONAL WORKFORCE - PART 2</b> <i>Emily White, MEd</i>
11:15 am– 12:15 pm	<b>Evidence-based Education poster projects - Podium presentations</b>
12:15 – 1:15 pm	<b>Luncheon</b>
1:15 – 1:45 p.m.	<b>Announcement of 2019 CVANPD annual award winners &amp; EBP Poster Presentation winners</b>
1:45 - 2:45 pm	<b>WHAT'S YOUR VALUE? – PART 1</b> <i>Sue Johnson, PhD, RN</i>
2:45 – 3 pm	<b>Break</b>
3:15 – 4:15 pm	<b>WHAT'S YOUR VALUE? – PART 2</b> <i>Sue Johnson, PhD, RN</i>
4:15-4:30 pm	<b>Closing Remarks and CE Instructions</b> <i>Jayne Davey, MSN, CNN, RN-BC</i> <i>2019-2020 CVANPD Board President</i>

### OUR SPEAKERS



**Emily White, MEd**, serves as senior learning consultant at Bon Secours Mercy Health in Richmond, Virginia, and has extensive experience teaching face-to-face and designing, developing and managing virtual classes for the past 10 years. She is a graduate of Virginia Tech and her background is in curriculum and instructional design.

The focus of Emily's presentation will be on the development of strategies for creating education for a multi-generational workforce.



**Sue Johnson, PhD, RN**, is Principal of RN Innovations LLC, an education management company in Fort Wayne, Indiana. She has over 20 years' experience in nursing professional development and has served as a member of the ANPD Board of Directors and the ANPD Return on Investment Task Force.

In an age of cost-cutting, Dr. Johnson's informative and practical presentation will include the use of various financial measures and strategic ideas that demonstrate the economic value of the NPD practitioner.

# Registration Form

2019 Pathways to Nursing Education Conference | Friday, April 26, 2019  
Registration Deadline: **EXTENDED** to April 19, 2019

## Individual & Group Registrant Name(s)

### Name 1 and Credentials

Email Address Phone Number

Employer (Unit Name for VCU Health Employees)

### Name 2 and Credentials

Email Address Phone Number

Employer (Unit Name for VCU Health Employees)

### Name 3 and Credentials

Email Address Phone Number

Employer (Unit Name for VCU Health Employees)

### Name 4 and Credentials

Email Address Phone Number

Employer (Unit Name for VCU Health Employees)

## Registration & Fee Payment Options:

**Rates:** Registration Fee Schedule

VCU/CVANPD Members **\$125**

Non-VCU/CVANPD Member Colleagues **\$140**

Conference Day Walk-in Fee - **\$155**

### Option 1

Online Registration

(a) Click on: <https://tinyurl.com/cvanpd19>

(b) Set-up online User ID and password (non-VCU)

### Option 2

Mail-in Registration and Check Payment

Option:

Personal Check

Employer Check

*Payable to:* UHS-PEP

UHS-PEP

Box 980048

Richmond, VA 23298-0048

### Option 3

Call in Credit Card Payment to:

UHS-PEP

Telephone: (804) 828-3640



## Got Questions?

- For questions regarding the **conference**, contact: [paul.swadley@vcuhealth.org](mailto:paul.swadley@vcuhealth.org)  
Phone: (804) 828-0418
- For questions regarding **registration** or the **website**, contact: [cmeinfo@vcuhealth.org](mailto:cmeinfo@vcuhealth.org)  
Phone: (804) 828-3640